

Project

Penwal engineers and fabricates multiple large-scale, lit custom wayfinders for Concord Mills Mall.

Wayfinders were made from various materials -- stainless steel, fiberglass, ABS -- and used UL listed light fixtures.

Scope of Work

- Design Refinement
- Engineering
- Project Management
- Fabrication of Elements
- Paint & Finish
- Specification & Installation of Lighting
- UL listing
- Installation

Client

Concord Mills Mall. Wayfinder design by Kiku Obata.



One of several award-winning wayfinder designs engineered and fabricated by Penwal.

Preserve Your Design Intent

The Concord Mills Mall in North Carolina opted for highly artistic wayfinders to help their retail center stand out -- and to make it easier for shoppers to remember where they parked their cars!

These structures were truly unique. One, featured above, mimicked blades of local Sawgrass with lighted tips. Others integrated the mall's logo into the design, and yet another was based on a popular Southern children's toy.

Penwal took the conceptual renderings, engineered the structures and fabricated perfect replicas of designs. The resulting creations were UL field tested and listed for wet outdoor environments, and installed by Penwal.



Another giant lit wayfinder Structure at Concord Mills.



Closeup of the Sawgrass Wayfinder, during the day.



Another large-scale, lit wayfinder evoking the mall's rose petal logo.